

## Privacy Statement

Early Applications, LLC and its affiliates (collectively, "LOCKBOX" or "us" or "we") provide this Privacy Statement to notify you how we collect, use, and share your information when you use LOCKBOX products, services, websites, social media sites, and mobile applications, or apps, for mobile devices (collectively, Products and Services). This Privacy Statement applies to the Products and Services offered by LOCKBOX, but excludes Products and Services with separate privacy statements that do not incorporate this Privacy Statement.

### IMPORTANT POINTS ABOUT OUR INFORMATION PRACTICES

#### Collection

We may collect information about you and your accounts with us, such as your name and address. And when our connected Products and Services are active, we may collect information about your use, including diagnostics and your location.

#### Use

We may use your information to improve the quality, safety, and security of our Products and Services, to develop new Products and Services, and for marketing. See below to learn more.

#### Sharing

We may share your information to provide you with Products and Services, to improve the quality, safety, and security of Products and Services, to comply with applicable law, to respond to your requests, and to allow recipients to use for marketing or other purposes subject to your consent where required. See below to learn more.

#### Choices

You have choices regarding how we use and share your information for marketing and other purposes. See below to learn more.

#### Your Obligations

Given the nature of our Products and Services, there may be times when someone other than you is using one of the Products and Services we provide to you (*for example, you let someone else use your mobile device or computer*). We rely on you to inform such person about this Privacy Statement and the privacy choices you have made.

#### Cookies and Tracking

We may use cookies and similar technologies to help provide our Products and Services, understand and customize your preferences, and display relevant advertising to you. See below to learn more.

#### Third Party Products and Services

In connection with our Products and Services, you may be offered the opportunity to use third party products and services that are not owned or controlled by LOCKBOX and are governed by separate user terms and privacy statements. See below to learn more.

#### Access and Update

You may access your online accounts to update your information or you may contact us to learn about how to do so. See below to learn more.

#### California Privacy Rights

California residents have certain rights regarding the personal information we disclose to third parties for their own marketing purposes. See below to learn more.

#### Security measures

We maintain reasonable and adequate security controls to protect your information and require our service providers by contract to do the same. See below to learn more.

## Retention

We keep information for as long as necessary to provide our Products and Services, operate our business, and comply with legal obligations. See below to learn more.

## Children's privacy

We do not target or knowingly collect any information from children under the age of 13. See below to learn more.

## Changes

We will notify you of any material changes by posting the updated version of this Privacy Statement and taking other steps as needed. See below to learn more. Please contact us by mail or email with any questions. See below to learn more. Please contact us by mail, email, or phone with any questions.

## INFORMATION WE MAY COLLECT

We may collect the following information through your use of the Products and Services, including when you operate your mobile device, and otherwise with your consent. We may also collect your information from LOCKBOX dealers, licensees, partners, service providers, and independent third party sources. The types of your information that we may collect include:

- **Information about you and your accounts with us:** such as your name, address, telephone number, date of birth, e-mail address, login information, demographic data, gender, password, PIN, emergency contact information, and billing information, like your credit card number, CVV code and expiration date.
- **Information about your mobile device, computer, or other devices and how you interact with our Products and Services, including apps and websites:** such as IP address, browser type, unique device identifier, cookie data, associated identifying and usage information from your mobile phone, laptop, or other device.

## HOW WE MAY USE YOUR INFORMATION

We may use your information in order to:

- provide our Products and Services
- improve the quality, safety, and security of our Products and Services
- develop new Products and Services
- maintain customer relationships and communicate with you
- administer your account(s) and process your payments for Products and Services
- operate our websites and applications, including online registration processes
- provide customer service
- for warranty administration and validation
- provide product and service updates
- evaluate the quality, safety, and security of our Products and Services
- collect outstanding debts for Products and Services
- for research, evaluation of use, and troubleshooting purposes
- protect the safety of you or others
- perform marketing, including interest based marketing and advertising (with necessary consents)
- administer your participation in contests, quizzes, surveys, promotions and offers
- customize and improve communication content and your experience with LOCKBOX and
- comply with legal, regulatory or contractual requirements

Where required, we will anonymize your information in a way that it can't reasonably be associated with you. We may use anonymized information or share it with third parties for any legitimate business purpose.

Communications with you in connection with these uses may be via mail, telephone, e-mail, text message and other electronic messages, or via our websites and applications. See "Choices" below to learn how to manage your communication preferences.

## HOW WE MAY SHARE YOUR INFORMATION

We may share your information as follows for the uses described below (and where required we will obtain additional consent or anonymize the information):

**LOCKBOX:** Within the LOCKBOX and its affiliates for the above uses.

**Emergency Service Providers:** With emergency service providers, such as law enforcement, and ambulance providers, in order to deliver related services; PROVIDED, HOWEVER, THAT YOU UNDERSTAND AND AGREE THAT THE PRODUCTS AND SERVICES ARE NOT A SUBSTITUTE FOR CALLING 911 IN CASE OF AN EMERGENCY AND THAT IN THE EVENT OF AN EMERGENCY, YOU SHOULD NOT RELY ON THE PRODUCTS AND/OR SERVICES AS A MEANS TO ALERT AUTHORITIES.

**Service Providers:** With our Products and Services providers who work on our behalf in connection with the above uses, such as wireless service providers, companies that administer our contests and promotions, host and/or operate our website, send communications, perform data analytics, credit card processors, or system providers necessary to process, store, or manage credit card information (we will not otherwise share your credit card information).

**Where Required or Permitted by Law:** As required or permitted by law, such as in conjunction with a subpoena, government inquiry, litigation, dispute resolution, or similar legal process, when we believe in good faith that disclosure is necessary to protect our rights, your safety, or the safety of others, to detect, investigate and prevent fraud, or to conduct screening to ensure you are not on any government list of restricted parties.

## YOUR CHOICES

You have certain choices regarding how we use and share your information, such as for marketing and related purposes. Please visit our [info@locationlockbox.com](mailto:info@locationlockbox.com) to make choices about telephone, email, text message and other communications. See "How To Contact Us" below. If you exercise choice regarding certain marketing communications, your information may still be used for the other purposes described in this Privacy Statement, including marketing communications where you have not exercised choice, or communications we are required or permitted by law to send to you. In addition, some collection and sharing practices are tied to the Products and Services we offer. To stop the collection or sharing of some information, you may have to decline those Products and Services or be willing to accept limited functionality.

## YOUR OBLIGATIONS

The nature of our Products and Services means that there may be circumstances where you might let someone else use one of our Products or Services that we provide to you. It is important that if you do let someone else use one of our Products or Services that you inform them of this Privacy Statement and of the privacy choices that you have made.

## THIRD PARTY SERVICES, APPLICATIONS AND WEBSITES

Certain third party services or applications you download, that are pre-installed, or which you may sign up for may have separate user terms and privacy statements, which are independent of our Privacy Statement. LOCKBOX is not responsible for the personal information practices of these third party services or applications. We recommend that you carefully review the user terms and privacy statement of each third party service or application prior to signing up, downloading, or using them.

Similarly, our websites may contain links to independent sites outside of and not controlled by LOCKBOX, such as those belonging to LOCKBOX licensees, or independent product review sites. LOCKBOX is not responsible for these sites, their omissions, policies, or content of the websites or for the personal information practices of such third parties. We recommend that you read the privacy policies of these third parties before making a decision to use the site or provide your personal information to the site operators.

## ACCESS AND UPDATES TO YOUR INFORMATION

You can access your online account to view current alerts only (alert histories are not maintained by LOCKBOX) and/or to update your information in that account. You may also contact us, as provided below, to learn about how to access, review, correct, update, or delete the information about you in our records. We may need to retain certain information for recordkeeping purposes, to complete any transactions that you began prior to your request, or for other purposes as required or permitted by applicable law.

**Please Note:** We do not provide access to records of service events. We generally do not release those records (including audio records) unless we receive a subpoena or are otherwise required by applicable law.

## CALIFORNIA PRIVACY RIGHTS

If you are a California resident you have the right to request information from LOCKBOX regarding the manner in which LOCKBOX shares certain categories of your personal information with third parties, including affiliates, for the third parties' direct marketing purposes. California law provides that you have the right to submit a request to LOCKBOX at its designated address and receive the following information:

- The categories of personal information LOCKBOX disclosed to third parties for the third parties' direct marketing purposes during the preceding calendar year; and
- The names and addresses of third parties that received such information, or if the nature of their business cannot be determined from the name, then examples of the products or services marketed.

You are entitled to receive a copy of this information in a standardized format and the information will not be specific to you individually. See "How to Contact Us" to make a request.

#### **HOW WE SAFEGUARD YOUR INFORMATION**

We maintain reasonable and adequate technical, administrative, and physical security and confidentiality measures designed to help protect your information from unauthorized access or acquisition. We also require by contract (other than in emergency situations) that third party services providers acting on our behalf or with whom we share your information also undertake to provide such security and confidentiality measures in accordance with industry standards.

#### **HOW LONG WE KEEP YOUR INFORMATION**

We may keep the information we collect for as long as necessary to provide products or services to you, to operate our business, to enable us to communicate with you, for our safety, research, evaluation of use, or troubleshooting purposes, or to satisfy our legal or contractual obligations. Where required, we will anonymize or dispose of the information we collect when we no longer need it for the uses described above.

#### **CHILDREN'S PRIVACY**

LOCKBOX does not target or knowingly collect any information from children under the age of 13.

#### **CHANGES TO THIS PRIVACY STATEMENT**

We may need to update this Privacy Statement from time to time as our business and products or services expand or change, or as required to by law. If we do, we will post the updated version of the Privacy Statement on our website, and ask for your consent to the changes if legally required.

#### **HOW TO CONTACT US**

If you have concerns or questions regarding LOCKBOX's consumer privacy practices or this Privacy Statement, please visit our website(s), or call us at 864-268-7784. You may also contact the Privacy Manager by email at [privacy@locationlockbox.com](mailto:privacy@locationlockbox.com) or by mail at:

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